CA FBLA Northern Section

Minutes of October 9, 2019

Call to Order

The meeting of the Northern Section Officer Team was called to order on Wednesday, October 9, 2019 at 3:35 p.m. President Kelsea Whiting called the meeting to order with Secretary Renee Wrysinski recording minutes.

Attendance

All officers were in attendance.

New Business

LDI Workshop Run-Throughs:

Nitya: Nurturing the Money Tree

* Expand on SMART goal, possibly add section to handout and set goal together
* Use more consistent fonts
* Fix budget accuracy
* Change picture on picture on earnings slide
* Get rid of italics on earnings slide
* Explain concept of interest
* Add debt calculator
* Change font on budgeting slide
* Narrow down number of fonts throughout
* Explain what taxes are used for
* Wants vs. needs activity
* Explain Mint app
* Make pro/con list style consistent on budget app slides
* Make formatting more consistent with apps
* Less variety among transitions

Kelsea: Picture This!

* Fix slide order
* Use laser less
* Add info about LinkedIn to add time
  + Bio, experience, certifications, awards, app, projects, skill verification, etc
* Make font bigger on planning apps slide
* Get rid of paragraph
* Bring incentive for participation
* Example of staggered quotes in Instagram grid
* Mention no private accounts on LinkedIn

Shahil: Mind Telepathy

* Have people stand back to back and not close their eyes during blindfold activity
* Change orange on personality slide to be more orange
* Match personality types to characters or celebrities
* Make an instruction slide for guessing personality types
* Practice silent library activity with a class
* Silent library changes
  + Fill out opinions at very beginning, group to be in front chosen during the personality type activity work type
* Change “reach to a decision” to “reach a decision”
* Match circle colors on types of communication slide to styles
* Show Ellen and President Bush video
* Define direction between negotiation with different opinions and reading body language
* Connect title to rest of workshop
* Increase consistency throughout
* Narrow down topics to one overarching theme
* Know your material
* Add “Bro’s” to “Dutch”
* Present in class multiple times and confirm with Ms. Cummings
* Make changes to theme by Monday 10/14

Renee: Drawing the Line:

* Give more examples
* Clarify Steve Jobs quote
* Practice to increase confidence
* Don’t laugh during presentation

Emily: Stress of the Everyday Student and Employee

* Try to fix slide formatting
* Know material to not rely on script
* Incorporate more positive pictures
* Try to be positive throughout presentation
* Change be in good shape slide

Liaison Email: Everyone will read over the email in a shared document and comment; plan to send it out by Tuesday, October 15.

Announcements

Northern Section Leadership Conference Location: Ms. Burg is waiting to hear back from Ms. Gonzalez at Whitney High School to determine if it can be held there. If Whitney is not available, Colusa High School will host.

LDI Responsibilities:

* Polos Friday and Sunday, uniform Saturday
* Competitive Event Prep: Friday 8-9 p.m.
* Zumba: Friday 9:30-10:30 p.m.
* March of Dimes Dance: Saturday 9:30-10:15 p.m.
* Help with cleanup after breakfast on Sunday

Officer Applications: Section Officer Applications are due Monday, December 16.

Adjournment

There being no further business, the meeting was adjourned at 7:40 p.m.

Renee Wrysinski, Secretary